

PETERBOROUGH BRANCH SUPPORTS COMMUNITY AGAIN AND AGAIN

In Peterborough in 2019, an average of **119 individuals** accessed shelters each night¹.



The average price of homes sold in March 2021 in Peterborough and the Kawarthas **increased 59%** from March 2020².

¹UWPeterborough.ca/WP-Content/Uploads/2020/10/Housing-is-Fundamental_2020-V12-Print.pdf

²CreaStats.Crea.ca/Board/Pete/



Kyle Cavanagh



Staying connected with your community over a pandemic means listening to the local news. Our Peterborough branch took it a step further, though, and made the news.

How? When CES Peterborough Sales Rep Kyle Cavanagh saw that two buildings nearby were being converted to a family shelter, he jumped in to help.

“We teamed up with [our suppliers, branches, and] other wholesalers in town and went through the list of materials needed for the job,” said Cavanagh.

Together, they were able to get all materials donated to the project. And now, almost a year later, the apartments on Sherbrook Street and Clonsilla Avenue are ready to help local families experiencing homelessness.

Reflecting on the hard work of everyone involved to make this a reality, Cavanagh said, “It feels great to be able to help this city through one of our biggest issues, homelessness.”



And while the branch was grateful to be a part of that project, they didn’t want to stop there. So, they reached out to Habitat for Humanity and asked to get involved in their newest housing project.

“I met with [the COO] on a weekly basis for over a year,” said Cavanagh. “I teamed up with a local electrician [Mariposa Electric]. They agreed to supply the labor, and we sold directly to Habitat for Humanity to keep the cost down.”

It was a successful plan that solidified a relationship between CES Peterborough and Habitat for Humanity that will surely lead to more projects in the future. The Peterborough branch has been doing some great work in their community, and we can’t wait to see what they do next.